

Celebrating 35 Years

OF COMMUNITY TELEVISION IN HARTFORD

Thursday, November 10, 2011

Reception: 5:30 — 7:00 p.m.
Program Recognition: 7:00 — 9:00 p.m.

The Bushnell Center for the Performing Arts

166 Capitol Avenue
Hartford, CT

Your Vision Starts Here

HARTFORD PUBLIC ACCESS
CHANNELS 5, 95 & 96



With Special Guest
Keisha Grant - Co-Ancor
NBC Connecticut News

Honorary Recognition Award
John B. Stewart, Jr.
Former Hartford Fire Chief
and City Councilman

Proceeds from **HPATV 35th Anniversary Celebration** will continue to support Public Access programming in the Hartford Community

Sponsorship Level **Nominees**

Outstanding Lead Sponsor Goes to ... \$10,000

- ★ 10 tickets to 35th Anniversary Event
- ★ Full page ad in program booklet
- ★ Logo displayed above all other sponsors on banner
- ★ Recognition on HPATV website with hyperlink
- ★ Primetime TV sponsorship announcements produced and aired for 8 weeks

Best Supporting Sponsor Goes to ... \$5,000

- ★ 8 tickets to 35th Anniversary Event
- ★ Half page ad in the program booklet
- ★ Logo displayed immediately below sponsor on banner
- ★ Recognition on HPATV website with hyperlink
- ★ Primetime TV sponsorship announcements produced and aired for 6 weeks

Guest Sponsor in a LIVE Series Goes to ... \$2,500

- ★ 5 tickets to 35th Anniversary Event
- ★ Quarter page ad in program booklet
- ★ Recognition on HPATV website with hyperlink
- ★ Primetime TV sponsorship announcements produced and aired for 4 weeks

"Reality Program" Sponsor Goes to ... \$1,000

- ★ 2 tickets to 35th Anniversary Event
- ★ 1/8 page ad in program booklet
- ★ Recognition on HPATV website with hyperlink
- ★ Primetime TV sponsorship announcements produced and aired for 2 weeks

Individual Tickets ... \$50

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20-28 Sargeant Street, Hartford, CT 06105

Sponsorship Registration Form

Business/Organization Name: _____

(Please indicate exactly how you would like your name to appear for print recognition)

Address: _____

Contact Person: _____

Phone: _____

Email: _____

Authorizing Signature: _____

We are pleased to sponsor the **HPATV** fundraiser as indicated below: *(inside cover or back cover)*

\$10,000 – Outstanding Lead – including *(full page)* ad size: _____

\$5,000 – Best Supporting – including *(half page)* ad size: _____

\$2,500 – Guest in a LIVE Series – including *(quarter page)* ad size: _____

\$1,000 – Reality Program – Table Sponsor

Please submit this registration form as soon as possible by faxing to

ATTN: HPATV Event Committee @ 860/524-8459

Sponsor Confirmation: Wednesday, October 5, 2011

Confirm sponsor support by above date to maximize return on all media and recognition benefits offered. Sponsor benefits, including online marketing & recognition are available as soon as form is received by HPATV.

Confirm Sponsorship via fax @ 860/524-8459 or email at billiescruse@hartfordpublicaccess.org

GUEST RSVP DATE: Friday, October 7, 2011

Submit your guest names by the above date to secure tickets to HPATV

Submit Guest list via email to: billiescruse@hartfordpublicaccess.org

AD DEADLINE: Thursday, October 6, 2011

All ads must be received by the above date in JPEG, Tiff or enhanced PDF format

Method of sponsorship payment:

Please bill me at the above address

Payment is enclosed (no invoice necessary)

Please make all checks payable to: Hartford Public Access Television, 20-28 Sargeant Street, Hartford, CT 06105

HARTFORD PUBLIC ACCESS

CHANNELS 5, 95 & 96



TELEVISION

20-28 Sargeant Street, Hartford, CT 06105

Advertisement Form

Sponsors Do Not Need to Complete this Form

Business/Organization Name: _____

(Please indicate exactly how you would like your name to appear for print recognition)

Address: _____

Contact Person: _____

Phone: _____

Email: _____

Authorizing Signature: _____

We are pleased to register for **HPATV 35th Anniversary** as indicated below, with an ad deadline of October 6, 2011

Full page ad size - \$1,000 – 5" (w) x 8" (h)

Half page ad size - \$500 – 5" (w) x 4" (h)

Quarter page ad size - \$250 – 2.5" (w) x (h)

To reserve space in the program please fax this form as soon as possible to:

ATTN: HPATV Fundraiser Event Committee @860/524-8459

AD DEADLINE: October 6, 2011

All ads must be received by the above date JPEG, Tiff, or PDF format

Submit Ads via email to: billiescruse@hartfordpublicaccess.org

Method of advertisement payment *(please check one):*

- Please bill me at the above address
- Payment is enclosed *(no invoice necessary)*

Please make all checks payable to:

Hartford Public Access Television, 20-28 Sargeant Street, Hartford, CT 06105

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TELEVISION

20-28 Sargeant Street, Hartford, CT 06105

Ticket Order Form

For Individual Tickets Only

Business/Organization Name: _____

Individual Name: _____

Address: _____

Contact Person: _____

Phone: _____

Email: _____

Authorizing Signature: _____

We are pleased to register for HPATV ticket(s) as indicated below *(please indicate ticket quantity and total)*.

Tickets are \$50 each or \$45 if paid by Thursday, October 6, 2011

Qty. _____ Total \$ _____

Guest Names: _____

Please submit this registration form as soon as possible to:

ATTN: HPATV Event Committee at 860/524-8459 (FAX); or email: billiescruse@hartfordpublicaccess.org

GUEST RSVP DATE:

Submit your guest names by the above date to secure tickets to HPATV Fundraiser

Submit Guest list via email to billiescruse@hartfordpublicaccess.org

Method of ticket payment *(please check one):*

- Please bill me at the above address
- Payment is enclosed (no invoice necessary)
- Pay in Person (Hartford Public Access TV 20-28 Sargeant St., Hartford, CT 06105)

Please make all checks payable to:

Hartford Public Access Television, 20-28 Sargeant Street, Hartford, CT 06105

Payment due by: Monday, October 12, 2011

A follow-up email containing important details regarding your ticket(s) will be forthcoming.

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TELEVISION

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